





Which Version of QuickBooks is Right for Me?

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Online vs Desktop Features

QuickBooks Online	QuickBooks Desktop
Cloud Based Software	Software Locally Installed on Computer
Remote Access - Integrated in Software Easily Share Files with Accountant	QuickBooks Enterprise - very expensive or Remote Access via External Software or Must Create A Copy and Send to Accountant File is locked while sharing
Software is Updated Automatically to Latest Version	Software Update Requires Purchase of Latest Version
Automated Workflows - i.e., Bank feeds	Mostly Manual Data Entry
Easy Integration with 3 rd Party Apps	No Integration with 3 rd Party Apps
Monthly Subscription Pricing	Pre-2022 - One Time Charge for License 2022 - Annual Subscription Pricing
One Subscription Per Company	One License Covers Unlimited # of Companies
Multiple Users Can Access Company Files	One User Per License

As a Business Owner - Which Should I Choose?

Choose QB Online...	Choose QB Desktop...
When using a remote bookkeeping service	When using an in-house bookkeeper
<p>When you want an efficient process with automated workflows:</p> <ul style="list-style-type: none"> • Bank and credit card feeds • 3rd Party Apps - PayPal, Shopify, Bill.com 	<p>When you need more advanced accounting features:</p> <ul style="list-style-type: none"> • Advanced inventory management • Job Costing - tracking revenue & costs for specific jobs/projects • Partial/Estimated Billing • Sales Orders
Best for service-based businesses	Best for product-based businesses or where job costing is needed
Industry Types	
 <ul style="list-style-type: none"> • E-commerce sellers • Title Agencies • Business Coach • Financial Planner • Bookkeeping Service • Personal Trainer • Churches • Digital Marketing 	 <ul style="list-style-type: none"> • Retail Stores with physical location • Restaurants • Medical Practices • Construction Companies • Home Improvement Contractors • Plumbers/Electricians • Landscapers • Certain Law Firms